# The BeST Simulations We've run

A review of the BeST simulations we've run in the past year



## Aviation Safety
Involves a safety scenario in which a plane makes an emergency landing. Focuses on the ensuing declaration of crisis and multi-agency crisis managements.

## Aviation Security
Involves the multi-agency management of a major security event inside the airport arena. Focuses on inter-agency cooperation and public crisis communication.

## Smart City Terror Attack
Involves the management of a breach in a smart city's network. Focuses on identification, mitigation and recovery as well as notification of regulator, authorities and the public.

## Data Breach
Involves the management of a crisis evolving from a data breach. Focuses on the identification of data breach indicators and the ability to develop a shared situational awareness.
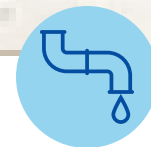
## Competitive Intelligence
Involves the management of a commercial crisis stemming from third parties receiving of sensitive information. Focuses on the ethics collection of information.

## Water Security
Involves a corporate response to a threat to water sanitation. Focuses on water shortage implications, public health hazards and social media involvement.

## Natural Disasters
Involves the management of various natural disasters. Focuses on inter-agency collaboration, international cooperation, managing the public.

## Negotiation: Cyber Incident
Involves the organizational response to a hacking incident. Focuses on dealing with the hacker while managing the incident in compliance with GDPR.
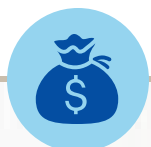
## Negotiation: Internal Politics
Involves a tough negotiation in which all parties have competing interests. Focuses on participants' processes of collaboratively coming to a single conclusion.

## Money Laundering
Involves the identification and response to suspicious transactions. Focuses on the challenge of dealing with perpetrating agents while communicating with regulators an authorities.

## Brand Threat
Involves the response to a plunge in public perception of an organization. Focuses on internal and external approaches to negative publicity mitigation.

## Active Shooter
Involves the identification and response to an active shooter scenario. Focuses on the ability to initiate a swift and effective response in hurried, threatening settings.

## Business: Supplier Strike
Involves the management of the complex challenges associated with a supplier strike. Focuses on stakeholder engagement, crisis communication and production continuity.

## Business: New Competition
Involves competitive assessments and strengthening competitive edge. Focuses on the implications of the sudden development of commercial competition.

## Mass Casualty Event
Involves the response to a gas leak which poisons hundreds of people. Focuses on the authorities' NGOs' and response agencies' abilities to react and collaborate effectively

## Pandemic
Involves the response to a pandemic outbreak. Focuses on the identification, investigation, containment and treatment of a new pandemic.

## Structural Collapse
Involves the emergency response to a structural collapse. Focuses on identification and mitigation of vulnerabilities as well as

## Major Public Event
Involves the assessment of preparedness and response capacities for managing major public events. Focuses on the balance of commercial